



# 2014 Leelanau Peninsula Map and Guide

**with detailed maps of Glen Lake, Glen Arbor, Empire,  
Leland, Suttons Bay, Northport, Cedar & Lake Leelanau**

## *Advertising Rates & Information*

### ***PROJECT DETAILS***

- 2-Sided Map (22.5" x 28") in *Full Color*, Printed on bright white **glossy** Paper and Folded to 7" x 11"
- Circulation: Minimum **60,000 Distributed** through the Leelanau County Chamber, Local Venues and Advertisers
- **12 Month Distribution**

### ***SIDE ONE:***

- Detailed Maps of Glen Lake Area, Suttons Bay, Northport, Leland, Lake Leelanau, Cedar, Empire & Maple City.
- **Front Cover**
- 3 Back Cover Ads (6" x 3") with Locator Number on Map
- 20 Advertiser Blocks (3" x 3") around Perimeter with Locator Numbers on Map

### ***SIDE TWO:***

- Detailed Map of Leelanau County Area with Stunning Full Relief Cartography
- 36 Advertiser Blocks (3" x 3") around Perimeter with Locator Numbers on Map

### ***ADVERTISING RATES***

- Cost per **Ad Block \$475**
- Cost per **Full Color 6x3 Back Cover Ad \$995**
- Advertisers receive 300 copies of the map
- Price includes simple ad composition and process color
- Actual Ad Dimension: 2 7/8" x 2 7/8"
- Payment due upon approval of ad proof

**PLEASE NOTE:  
AD PLACEMENT IS SOLD  
ON A FIRST COME,  
FIRST SERVE BASIS  
(LIMITED SPACES AVAILABLE)**

### ***MAP FEATURES:***

- Detailed Road Grid
- Full Color Physical Relief
- Lake Depths
- Lakes, Rivers, and Other Landmarks.

### ***RECREATIONAL FEATURES:***

- Non-Motorized Trails
- State, Federal & Local Parks
- Public Campgrounds
- Beaches, Boat Ramps
- Golf Courses
- Recreational Sites
- Historical Sites, Museums
- GPS Grid & More!

*ALL PRINT ADVERTISERS  
BECOME FEATURED  
BUSINESSES ON THE  
LEELANAU MAP WEBSITE*



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